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Guidelines for Successful and Publisher-Ready Writing

What defines a successful writer? For some, it might be seeing their title on the New York Times Best Sellers list, but for many, it's the actual pride you receive by being a published author. Most of us write for the joy of expression or to find a sense of purpose. Inherently, we want to share our stories, whether they are drawn from our lives or our imagination.

Instead of chasing overnight success, focus on crafting a compelling narrative and being able to present it well to a wide audience, let success follow naturally. The most fulfilled authors know that publishing isn't solely about financial gain, because the sense of pride, personal fulfillment, and leaving a legacy all compete for that number one spot. While true financial freedom as an author is rare and often only achieved by a few, the satisfaction and pride that come with being a published author are rewards in themselves.



You're Not Hemingway:

All writing is valuable if it reflects your authentic expression or your imagination, so just keep writing! All authors are not created equal, as some have better grammar or style than others. What truly matters overall is the story itself. A good story stands out from the crowd regardless of errors, because guess what, that's what editors are paid for!



Carpe Diem:

Don't make excuses not to write, just jump in with both feet! Don't hesitate to share your ideas with family, friends, writing groups before you start a chapter or passage. Ask for their input on your characters and plot and go from there. You can take their advice, or it might convince you that your original thought is the best way to proceed. Early input is crucial as there is nothing worse than finishing a book only to realize that it needs a complete rewrite. If you are a first-time author, we are here to provide you feedback that can be invaluable.



Record Your Thoughts:

You never know when inspiration will strike, so keep a notepad handy—by your bed, desk, or kitchen—to capture ideas whenever they come, whether at night, at work, or while cooking. You will be amazed at how quickly these rushes of inspiration can fade from memory if you don't capture them right away.



Create a "Do Not Disturb" zone if necessary:

Some people require total solitude to write, while others can focus surrounded by a hectic environment. If you are the type of writer who needs complete silence to concentrate, you need to be able to communicate that to your family or whoever surrounds you. If that is not possible, look for quiet places to go and write, like a library.



Establish Timely Goals:

Establishing goals for yourself is a smart strategy. We understand that the goal is to write a book, but breaking that overall goal into bite-sized pieces will help you accomplish it faster. Some writers set word count goals, while others focus on page count. The key to short-term goals is to keep you on track and moving forward. This approach allows you to celebrate small victories, which boosts your confidence that progress is achievable. Remember, the more incremental goals you accomplish, the closer you are to fulfilling your overall goal of completing a book to submit to a publisher on time.



Avoiding Analysis Paralysis:

Trying to overthink your next words? Do not get discouraged—we've all been there. Just keep on keeping on! It is better to produce ten pages and discard most of them than to write nothing at all. Write whenever you can, as there are countless opportunities to write throughout the day, so never make excuses. Let your thoughts flow freely, knowing that you can always edit later. If you find yourself staring at the same sentence for too long, step away. Take a walk, hit the gym, watch a movie, or just change your surroundings.



Let You be You:

Do you have a writing routine? Some writers follow a strict schedule while others write whenever inspiration strikes. There is not a right or wrong approach, just write! Obviously, the best system is one that works for you, but commitment is the number one rule. If you can maintain consistency, you can reach your goal. If you feel like you are not getting where you want to be in your writing journey, try setting specific times to write that will minimize distractions that would generally disrupt your creative flow. Stick to a pattern, as it builds habits and habits evolve into rituals. Those rituals can ultimately lead to a finished manuscript! Set goals for yourself to stay on track and avoid letting this process take years and years to complete. To assist you in this, we have created printable templates available at the end of this kit for you to use.

Tips for Immersing Yourself in the Art of Writing:

Still unsure how to begin? Here are some additional ideas to kickstart your writing journey:

Join local writing groups: Many cities have several writing groups and even the smallest of towns usually have at least one or two. If you can't find an in-person group, consider looking online. Facebook and other social media platforms have writing communities you can join.

Enroll in a creative writing class: Look for writing courses offered at local community colleges, libraries, high school extension programs or community centers.

Read and write everyday: Successful authors dedicate hours each day to reading and writing. We are not saying this needs to be the equivalent of a full-time job, but we are saying that you need to be consistent.

Participate in book clubs: Joining a book club encourages you to explore topics and genres you might not choose on your own. This exposure can help your understanding of different writing styles as you grow as a writer.

What are you afraid of? What is holding you back? Is it the fear of criticism? The worry of never finishing? The anxiety of success? Many writers dream of being a published author for years, only to feel fear when the opportunity arises. They see it as the final test, but that isn't the case, as the real challenge is achieving your goal of getting published. Once published, you have succeeded in what you set out to do. Commercial success is secondary because you have achieved your original goal of becoming a published author! Remember, you are just a writer until you "publish" your work. Only then do you truly earn the title of "author." It's an achievement that less than 1% of the world will ever realize, so be proud of yourself. Be courageous!

How to Hook ‘Em

Professional writers stress the importance of capturing an audience's attention quickly, as readers often decide whether to buy a book within the first few pages. Creating immediate engagement is essential—without it, you risk losing them for good. One effective approach is to start with a compelling opening line or a powerful “hook.

Surprise! Surprising your reader can be a powerful way to draw their attention by presenting something so surprising or intriguing that they can't help but want to know what happens next. A good example of this is, “It was a bright cold day in April, and the clocks were striking thirteen.”

Why it works: This disorienting detail immediately signals that the world is off-kilter, drawing the reader into a dystopian reality where the ordinary is unsettling. Most readers powered on after reading that opening, thus making Orwell's 1984 a must-read for the ages!

Start at the exciting part, then go from there – This common technique involves diving straight to a pivotal moment in the story, immersing readers in a situation that's part of a larger sequence of events. It can begin with an element of confusion, intrigue or mystery. The narrative can continue from there or the author might backtrack to explain how the characters arrived there. Regardless of the approach, if done correctly will engage the reader interest and sets the stage for clarity later on.

Use humor – Writing humor effectively can be challenging as people that usually think they are funny are NOT! And just like reading a text on your phone, you can't hear the other persons tone, so tread carefully here to not be offensive. Using humor correctly can quickly establish the mood, storyline or characters you highlight. It gives the reader a clear sense of what to expect from the book.

Conflict Introduction: Introducing a conflict or problem early on creates tension and the desire in the reader to find out how the conflict will be resolved. A good example would be from J.D Salinger's *Catcher in the Rye*, “If you really want to hear about it, the first thing you'll probably want to know is where I was born, and what my lousy childhood was like, and how my parents were occupied and all before they had me, and all that David Copperfield kind of crap, but I don't feel like going into it, if you want to know the truth.” Immediately, I'm intrigued!

Build up tension – “It grew louder—louder—louder! And still the men chatted pleasantly and smiled. Was it possible they heard not? Almighty God!—no, no! They heard!—they suspected!—they knew!—they were making a mockery of my horror!—this I thought, and this I think. But anything was better than this agony! Anything was more tolerable than this derision! I could bear those hypocritical smiles no longer! I felt that I must scream or die!—and now—again!—hark! louder! louder! louder! louder!”

Uh yeah, that sure stresses me out, thanks Edgar Allan Poe! This building tension technique allows new authors to develop the story chronologically where they introduce the “event” first, then guide the reader through the narrative, using the main characters as anchors to uncover “whodunnit”.

Scene Setting – “It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way...”

This opening line from Dicken's *A Tale of Two Cities* masterfully introduces the contradictions and extremes of the era during the French Revolution. It sets the tone for the novel's exploration of dualities, conflict, and human resilience in times of turmoil. Still quoted today by a lot of people who probably don't even know where it came from!

Why Self-Publishing is the Best Avenue for 99% of Authors

Traditional Publishing: 20 plus years ago, authors only had one path to publishing and that was the “traditional” route. Authors would have to plead with traditional publishers (many of which are out of business today to consider their manuscript. While some still exist, the chances of them reviewing your manuscript are extremely low. 99.9% of unsolicited manuscripts sent will never cross an editor’s desk. They simply throw them away. The few Traditional publishers that remain focus on titles they know will sell well, often from established authors with proven sales records. There is no harm in submitting your work to these publishers, if you have realistic expectations and understand the odds involved.

Self-publishing: This is the most popular choice by most authors as most self-publishers will be willing to review your manuscript. There is still no guarantee of acceptance, you will however have a fair opportunity. If your book is accepted, the publisher will, for a fee, manage the process and transform your rough manuscript into a polished final product. The self-publisher will also help with distribution and ensure the most favorable profit structure for the author. The advantage of this option is that the author receives a high-quality finished book and some level of distribution while maintaining full creative control, ownership, and most of the royalties earned.



How and What to Send to Publishers

A completed manuscript – A completed manuscript is essential. We strongly advise against sending a publisher anything less. Just think about it, what will they do with an incomplete manuscript, as they don’t know your vision of where the story is headed or how its going to end. You should only approach a publisher when you have a finished manuscript in hand as a completed manuscript shows that you are a serious author ready to take the next step. By being complete, prepared, and organized, you significantly increase your chances of publishing success.

Send proper format – A Microsoft Word file is preferred over a PDF or a handwritten manuscript. Most publishers will work with a PDF or hand copy but at some point, you will need a Word document to move forward with the publishing process.

How to send – NEVER send the only copy you have of your manuscript to a publisher! It is not their responsibility to send it back and nine times out of ten they won’t. The best way to send your manuscript is after you have contacted the publisher. Each publisher has a different way they prefer to receive manuscripts for review.

Writing Workout 1: Engage All Your Senses for Immersive Writing

To create a vivid and engaging scene, it's critical to go beyond visual descriptions and incorporate all five senses. This approach will make your readers feel like they're truly in the environment you're creating in your theater of the mind. Here's a step-by-step scenario to help you practice this technique in your writing:

Scenario: A Rainy Café Afternoon

Imagine you're writing a scene set in a small, cozy café in a tony town on the Eastern Seaboard during a rainy afternoon. Instead of focusing solely on the visuals, try this exercise to engage all your senses:

Sight

- Describe the soft, warm glow of the overhead pendant lights casting long shadows on the wooden floor.
- Notice the tiny droplets of rain tracing patterns down the large glass window.
- Capture the vibrant colors of the café—deep reds of upholstered chairs, rich browns of the wooden tables, and the bright green of a potted plant swaying slightly by the steel screen door.

Sound

- What do you hear in this space? Mention the steady rhythm of rain tapping against the windowpane, the low hum of background conversations, the sound of the breeze flowing through the screen door, or the gentle clinking of ceramic cups against saucers.
- Include more subtle sounds too: the whirr of the coffee grinder, the distant laughter from a corner table, or the faint crackling of a small fireplace nearby.

Touch

- Bring texture into the scene. Is there a slight chill in the air when someone opens the door? How does the smooth ceramic cup feel in your character's hands as they wrap around it for warmth?
- Describe the plush feel of the armchair your character sinks into or the slight stickiness of a table that wasn't wiped down thoroughly.

Smell

- What scents fill the café? Focus on the aroma of freshly brewed coffee, mingling with the scent of baked goods—perhaps buttery croissants or a hint of cinnamon from a batch of muffins.
- Consider other scents too, like the earthy smell of rain-soaked pavement wafting in whenever the door swings open.

Taste

- Your protagonist is sipping a drink, how does it taste? Is the coffee robust and slightly bitter with a hint of caramel? Is the pastry flakey and sweet with a sugary aftertaste?
- Even if taste isn't central, describe a faint taste of mint on your character's tongue from an earlier cup of tea or the lingering flavor of something they recently ate.

Put it All Together

- Ask Sensory Questions: As you write, pause and ask yourself: What does the setting feel like to the touch? What can my character hear that would go unnoticed by a casual observer? Is there a specific smell that defines this environment?
- Use Contrast: Highlight contrasts for impact, such as the sharp scent of citrus cutting through the heavy aroma of brewed coffee, or the warmth of a fireplace juxtaposed with the cold rain tapping outside.
- By integrating all senses into your descriptions, you'll paint a richer picture, giving your readers an immersive experience that engages them on multiple levels. The scene becomes more than just a backdrop—it becomes an experience.

Writing Workout 2:

Visualize the Story

Purpose: Visualization helps writers build vivid, detailed settings and character interactions, allowing them to craft more dynamic and engaging scenes. This writing workout focuses on picturing the story as if you were watching a movie unfold, capturing both broad and minor details.

Scenario: A Tense Confrontation in a Busy City Market

Imagine you're writing a scene set in a crowded marketplace. Your protagonist has just spotted an adversary—a person they've been trying to avoid—standing near a street vendor. The goal of this exercise is to visualize the setting, the characters' actions, and the tension in the air.

Step-by-Step Guide:

1. Picture the Setting:

- Close your eyes and imagine the marketplace. What do you see as if you were there?
- Picture the layout of the stalls: are they haphazardly arranged, or lined in neat rows?
- Is the marketplace outdoors, under a sun-dappled canopy of colorful fabric, or inside a dimly lit bazaar with hanging lanterns?
- Imagine the colors, the crowd movement, and the lighting—what time of day is it? Does the sunlight cast long shadows, or is it dusk, with lanterns just starting to glow?

2. Visualize the Characters:

- Picture your protagonist: What are they wearing? Are they hunched, trying to blend into the crowd, or standing rigidly still, unsure of what to do next?
- Visualize their body language and facial expressions: Are their hands trembling slightly as they pretend to browse a stall? Are they biting their lip or narrowing their eyes?

3. Imagine the Adversary:

- Picture the antagonist or adversary: Are they facing the protagonist, oblivious, or scanning the crowd with a searching gaze?
- What are they doing? Are they talking animatedly to a vendor, shifting nervously, or leaning casually against a stall with a smirk?

4. Create a Mental Movie:

- Now, play the scene like a short movie in your mind. Imagine your protagonist catching a glimpse of the adversary. How do they react? Do they freeze, take a step back, or pretend to be engrossed in a nearby stand?
- Imagine the antagonist looking up suddenly, making eye contact. How does your protagonist's expression change? Picture the shock, the quick intake of breath, and the urge to flee.

5. Focus on Movement and Reaction:

- Picture how they move through the market: Does your protagonist weave through the crowd, ducking between people, or do they make a bold move and confront the antagonist?
- Imagine the adversary's reaction. Do they smile, raise an eyebrow, or turn on their heel and disappear into the crowd? Play out multiple possibilities.

6. Capture the Surrounding Action:

- As the tension between them builds, visualize the oblivious market scene around them. Are vendors shouting about their wares, children running past, and the scent of spices wafting through the air?
- Imagine the chaos or calm of the marketplace, juxtaposed with the tension between your characters.
- Does the protagonist's pulse seem loud against the hum of conversation and distant laughter?

7. Write It Out:

- Now, put your visualized scene into words. Start with the broader setting, move into the characters' actions, and finally focus on the tension. Let your narrative flow naturally, guided by what you've pictured.



Visualization Prompt:

"The protagonist spotted their adversary at the far end of the market, half-hidden behind a fruit stand. For a heartbeat, time seemed to freeze. The bustle of vendors, the shouts of customers, the blur of people moving—all faded as their eyes locked. The adversary's smirk was small, almost imperceptible, but it was there. It tugged at the corner of their mouth, daring the protagonist to act. The moment stretched, a breathless anticipation in the air, before..."

Use this prompt to continue writing your visualized scene, focusing on each image as if you were directing a movie.

This exercise helps develop the skill of seeing your story unfold, making it more real for you as the author and, ultimately, for your readers. Let me know if you'd like to expand on any of these steps!

Writing Workout 3:

Building Character Depth Through a Day-in-the-Life Scene

Purpose: This exercise focuses on developing well-rounded characters by putting them in an ordinary, everyday situation that isn't part of your main plot. Understanding how your character reacts, what choices they make, and how they think in a mundane scenario will reveal layers of their personality, strengths, and weaknesses.

Scenario: A Day Off for Your Protagonist

Imagine that your protagonist has a rare day off from their usual adventures, conflicts, or main storyline. What do they do with this time? Choose a setting or activity that fits their personality, and explore their thoughts, interactions, and reactions throughout the day.

Step-by-Step Guide:

1. Set the Scene:

- Decide on the setting. Are they spending a quiet morning at home, visiting an old friend, hiking in the woods, or maybe just running errands in a busy town square?
- Describe the environment: the sights, sounds, and atmosphere. Is it calm or chaotic? Welcoming or tense? Use the setting to reflect your character's mood.

2. Introduce a Small Conflict or Task:

- Every day has its challenges, even if they're small. What minor obstacle does your character encounter?
- It could be as trivial as losing their keys, dealing with a rude server, or trying to cook a meal without burning it. The point is to reveal how they handle small irritations or unexpected events.

3. Focus on Internal Dialogue:

- Dive deep into their thoughts. Are they content or restless? Are they dwelling on past regrets, thinking about their goals, or just enjoying the peace?
- Use this opportunity to show how they think, not just what they think. Do they overanalyze? Do they approach every problem logically or emotionally?

4. Add a Meaningful Interaction:

- Introduce another character—a friend, stranger, or even a pet. How does your protagonist interact with others when not under pressure? Are they warm and talkative, or reserved and private?
- Use dialogue to reveal their attitudes, beliefs, and hidden fears. Even a simple exchange can show a lot about who they are when they're not "on stage" in the main plot.

5. Create a Small Turning Point:

- By the end of the day, include a small realization or shift in your character's perspective.
- Maybe they learn something new about themselves, confront a lingering doubt, or feel a renewed sense of purpose. This turning point can be subtle but should leave your character slightly changed by the day's end.

6. Reflect on the Day:

- Write a short paragraph or two from your character's point of view summarizing their thoughts and feelings as they wind down for the night. What are they grateful for? What still bothers them? What do they hope for tomorrow?

Example Scenario:

Character: Imagine a fierce warrior who's always on edge, accustomed to danger and constant movement. Today, however, they have no battles to fight and no enemies to face.

- **Setting:** A quiet day in a bustling village where they're supposed to "relax."
- **Small Conflict:** Struggling to navigate the crowded market while trying to purchase supplies without their usual weapons and armor.
- **Interaction:** The warrior runs into a curious child who keeps asking questions about their scars.
- **Turning Point:** By the end of the day, after talking with the child, the warrior might realize that they've forgotten what it's like to feel at peace—or they might decide they don't want a peaceful life after all.
- **Reflection:** That night, as the village grows quiet, they might stare at the stars and feel a sense of unease, realizing they're more comfortable facing danger than enjoying a calm evening.

Why This Exercise Works:

By placing your protagonist in an everyday scenario, you remove the pressure of high-stakes plot points and let their true personality shine through. It's a great way to reveal their hidden traits, values, and motivations without the filter of the main storyline. Understanding your character on this deeper level will help you write them more authentically when the plot thickens.

The Audiobook Primer: A Journey for Authors

Welcome to the world of audiobooks, where the power of your words transcends the page, reaching ears around the globe. Did you know audiobooks are the fastest-growing sector in the publishing industry? They offer authors not only an additional revenue stream but also a unique opportunity to engage a broader audience. Let us guide you through this fascinating journey, from manuscript to masterpiece.

Chapter One: Why Audiobooks Matter

In the ever-evolving world of publishing, audiobooks stand as a beacon of growth. The U.S. audiobook market alone has surged past \$2 billion, with over a decade of double-digit annual growth. Why the boom? Busy lifestyles have shifted preferences, making audiobooks ideal for multitaskers—commuters, fitness enthusiasts, and audio learners alike. Additionally, they open doors to global audiences, including visually impaired individuals and tech-savvy younger generations.

Beyond convenience, audiobooks often captivate listeners for longer periods than traditional formats. Sales trends reveal their dominance, as audiobook revenue outpaces e-books for the first time. Certain genres, like nonfiction, thrillers, and romance, thrive in this format, proving that the magic of a well-told story resonates deeply when heard.

Chapter Two: Crafting Your Audiobook

The transformation of your written work into an audiobook is a meticulous process, but one we've mastered. Here's how we do it:

Manuscript Preparation: A flawless manuscript is our starting point. It should mirror your published eBook or print edition, free of errors to ensure seamless narration.

Casting Narrators: With a stable of seasoned voice actors, we'll find the perfect match for your book's tone, style, and characters.

Recording: Utilizing professional-grade studios, we ensure pristine audio quality, free of distractions.

Editing & Mastering: Our audio engineers refine every detail—from pacing adjustments to background noise elimination—producing a balanced, high-quality recording.

Distribution: Your audiobook will be launched on Amazon, Audible, and Apple, platforms that dominate the market and maximize your royalties.

At every step, you'll collaborate with an Audiobook Producer, streamlining the process. Together, we'll bring your story to life in a way that's both professional and personal.

Chapter Three: Choosing the Perfect Narrator

Narrators, or voice actors as they're known in the industry, are the heart of your audiobook. These professionals possess the unique ability to breathe life into your characters, infusing your story with emotion and depth.

You'll work closely with our team to select a narrator, starting with a detailed survey about your preferences. From accents to tone, every detail matters. After narrowing down options, you'll hear sample readings to make your final choice. This ensures the voice you select aligns perfectly with your vision.

Chapter Four: Bringing Your Audiobook to Life

With your narrator chosen, production begins. Chapter by chapter, your words are transformed into an engaging audio experience. To keep you involved, we provide a partial recording early on for your review. This ensures your expectations are met before the final stages.

Post-production is where the magic happens. Our engineers meticulously polish the audio, guaranteeing a seamless listening experience across all devices. Once completed, the final files are yours to review and approve, paving the way for global distribution.

Chapter Five: Reaching Your Audience

Your audiobook's journey doesn't end with production. We distribute your work to major platforms, ensuring it appears alongside your print and eBook editions. To amplify visibility, we craft a professional press release, leveraging media outlets to spread the word.

Financially, audiobooks offer a promising return. With royalties averaging 40%, a single sale can yield significant earnings. Whether through direct purchases or subscription models, the potential for revenue is substantial.

Chapter Six: The Audiobook Market Landscape

Audiobooks are more than a trend; they're a thriving industry. Over half of U.S. adults have listened to an audiobook, and avid listeners consume an average of nearly seven titles annually. Children's audiobooks, religious titles, and genres like history and romance are experiencing rapid growth, reflecting diverse audience preferences.

Chapter Seven: The Future of Audiobooks: it ain't Robots

While AI narration has emerged as a low-cost alternative, it lacks the emotional nuance of human voice actors. At Cloverly Audio, we prioritize quality and authenticity, believing in the irreplaceable value of human storytelling. The subtlety of a human voice allows for greater ranges, compassion and earnestness that AI likely will never match. If you want your book to read like a dry tutorial on quantum mechanics, then go ahead and try using AI narration, otherwise, let the human spirit prevail!

As you embark on this journey, consider the opportunities audiobooks present. They're not just another format; they're a gateway to new audiences, deeper engagement, and additional revenue. Let us help you unlock the full potential of your story.





Learn More About the Cloverly Family of Brands

Cloverly Family of Publishing

Cloverly Publishing is your one-stop publisher for transforming your manuscript into a literary masterpiece. Founded by seasoned professionals with a passion for storytelling and a deep commitment to author success, we provide comprehensive self-publishing services designed to bring your book to life. From initial manuscript layout and striking cover design to industry-standard editing, worldwide distribution, and dynamic marketing avenues, we manage every step of the publishing journey. Our dedicated team ensures your book, in whatever genre, is polished, professional, and print-ready.

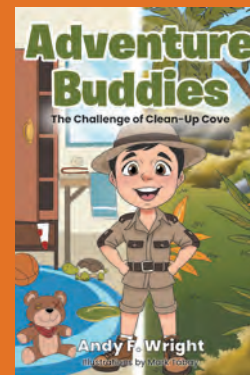
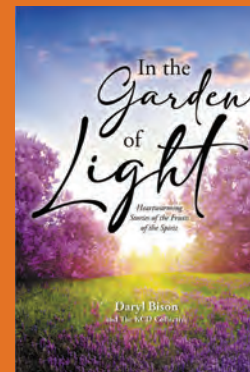
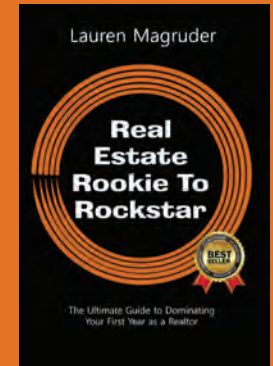
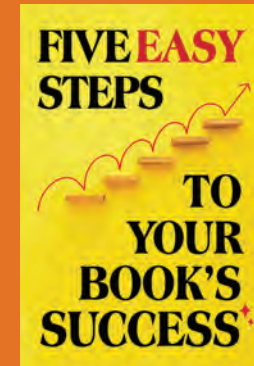
Our Cloverly family consists of industry experts with a combined 180 years of publishing experience, backed by seasoned professionals in publishing, marketing, distribution, layout, and editing. From cover to sales, we ensure your book is expertly crafted and positioned for success.

There truly is no better way to get your book printed and eBook published than with Cloverly Publishing and its entire family of high-end specialty publishing houses. As a leading publisher for first-time and independent authors, we give you full control of the process while providing unwavering support, guaranteed confidentiality, and the assurance that you retain 100% ownership of your book, and any content created on your behalf.

With Cloverly Publishing one size does not fit all. Like all great publishing houses, we run several imprints catering to all the major genres and audience profiles. Our namesake Cloverly Publishing, for example, publishes mostly mainstream fiction and non-fiction authors, but it doesn't end there. Everything from cookbooks to poetry can be found in our massive catalog. And of course, genres like these fill out our namesake brand's library:

- Biographies & Memoirs
- Business & Finance
- Fantasy
- Health & Wellness
- History and Historical Fiction
- Horror
- Humor
- Mystery
- Romance
- Sci-Fi
- Science and Technology
- Self-Help
- True Crime
- Young Adult

This is by no means our entire imprint list. As you will see later, we have brands for specific authors and content. Simply put, we have everything under one roof, but our specialists will place your book under the proper publishing brand to ensure your success.



Cloverly Christian Publishing

At our independently Christian owned and operated brand- Cloverly Christian Publishing- we understand that writing and publishing a Christian book requires more than just technical support—it requires a partner who shares your values. Our mission is to empower authors by offering a professional, yet deeply faith-centered book publishing service, enabling you to maintain full creative control while delivering a high-quality, impactful book to your readers.

If you've ever wondered how to publish a book that reflects your faith, we are here to make the process clear and simple. The manuscript submission process at Cloverly Christian Publishing is significantly more rigorous than at our other brands, but if your book is accepted, our step-by-step approach guides you through editing, design, distribution and marketing, ensuring that your Christian book is crafted with the highest standards of excellence. You don't have to navigate this journey alone—we're with you every step of the way.

Whether you're writing a devotional, an inspiring memoir, or a powerful novel, our team is here to offer expertise in Christian book publishing, helping you share your story with grace and confidence. We provide comprehensive services from manuscript development to book design, marketing, and distribution, ensuring that your message reaches the hearts of those who need it most.

At Cloverly, we help you not only publish a Christian book but also strengthen your message. From building a spiritual foundation in your writing to delivering a finished product that glorifies God, we strive to bring out the best in your work.





Cloverly Children's Publishing

At Cloverly we believe every story deserves to be shared with the world, and we're here to guide you through every step of publishing your children's book. Whether you're just beginning or you're an established author, Cloverly's warm and experienced team is here to help. With us, publishing isn't just a process, it's an adventure. From creating memorable characters to designing stunning illustrations, we make your vision come to life, one page at a time.

Every story is a magical journey waiting to unfold, and at Cloverly Children's, we've built the perfect book publishing platform to help you craft that journey. Whether you're publishing a colorful illustrated book for toddlers or an exciting chapter book for middle-grade readers, our children's book publishing services are designed to ensure your story captivates young imaginations and hearts. From concept to creation, we offer expert advice to help you navigate the world of children's book publishing.

Illustrations are at the heart of our children's book publishing process, transforming words into vibrant, unforgettable visuals. Our staff consists of dozens of specialized illustration artists specializing exclusively in creating exceptional art for children's books. Their expertise ensures that each illustration enhances the story and captivates and engages young readers.

HOW DOES THE CHILDREN'S ILLUSTRATION PROCESS WORK?

This is an extremely fun and exciting process, enjoyed thoroughly by our authors. The process of seeing your "vision" of an illustrated character come to life before your eyes is incredible. To kick off the process, your Book Publishing Assistant will send a detailed illustration questionnaire to you. We will also present you with our vast portfolio of past illustrations so that you can guide us in the correct direction in terms of the style of illustration you desire (whimsical, realistic, cartoonish, naturalistic, humorous, etc.). Based upon your responses to that questionnaire, our in-house expert publishing illustration team will create a sample illustration to ensure that we are putting on paper the character you envision in your mind. From there, we make all necessary refinements and revisions until you are satisfied that we have delivered your vision. After that, we will go on to complete the remaining illustrations.

HOW LONG DOES THE CHILDREN'S BOOK ILLUSTRATION PROCESS TAKE?

It will take at least four weeks to complete the initial illustration from your questionnaire responses. Subsequently, the illustration process can move rapidly. It is critical that we match your mind's vision, thus we will never rush this process; we want it to be absolutely perfect.

WHAT ARE THE VARIOUS ILLUSTRATION STYLES?

Whimsical or juvenile: This is the style used most commonly in typical children's books.



Cartoonish/humorous



Naturalistic: This style depicts people and objects in a realistic style.



Fantasy: This style combines reality and imagination.





The Cloverly Publishing Process

100% Ownership and Control: You, the author and creator of your book, will forever remain the owner of 100% of all rights to your book and 100% of all of the work we perform on your behalf- it all belongs to you and only you forever. Remember, we are your publisher and partner, but you own everything.

DEDICATED PROJECT MANAGER

Because we don't expect you to speak with dozens of different people within Cloverly, we will assign you one specific individual to hold your hand throughout the process and serve as an intermediary between you and our various production departments.

EDITING

Your raw manuscript will be scrutinized by one of our in-house experienced editors and proposed changes will be highlighted for your acceptance or modification. Every task we perform at Cloverly is done by a human (never by AI), and we guarantee it in our publishing agreement.

PRESS RELEASE

Once your book is complete, it is time to announce it to the world. A press release is the industry standard and most effective way of doing this.

TYPESETTING

Taking your professionally edited manuscript and making it visually appealing to the eye is the focus of typesetting. This is where our typeset artists will format the look and feel of all of the text so that each page of the book will be aesthetically pleasing once printed.

COPYRIGHT

We will prepare and submit all documents and forms required to register your book with the United States Library of Congress. This registration will list you as the original creator and author of your book.

ILLUSTRATIONS FOR CHILDREN'S BOOKS

Through our specialty children's publishing house Cloverly Children's Publishing, we are masters at creating vivid, full-color illustrations that help bring your children's book to life. Click [here](#) to visit the site and read detailed information about the process as well as view past sample illustrations from our skilled and expert in-house illustrators.

CUSTOM COVER DESIGN

You have a vision in your mind of what your book cover should look like, and we can make it happen. We will create a custom cover just for you based on your wishes- this means that we will never use templates of any kind, and we will never use Artificial Intelligence- ever!

eBOOK PUBLISHING

We transform every one of our authors' books into an eBook edition for sale by major online retailers like Amazon (Kindle), Apple (iPads and iPhones), Barnes & Noble (Kindles), and Google (Android devices). Our internal team of software coders will generate clean, properly formatted digital files that will display appropriately on all eReaders.

GALLEY PROOF OF PRINT EDITION

Imagine the feeling of opening a package and seeing your print book for the first time! You will have seen digital versions of your typeset text, your cover design and the like, but this will be a different feeling- the reality and excitement of it all will set in instantaneously. This is your way of ensuring that the printed version exactly matches what your previously approved digital proofs.

ISBN ASSIGNMENT

We will obtain all necessary ISBN's from Bowkers (the agency that administers all ISBN's). A unique ISBN is required for each edition- one for a paperback, one for a hardcover, one for an eBook and another for an audiobook. We will take care of all of it.

VIDEO TEASER CREATION

Because of the proliferation of book promotion and marketing on YouTube, we will create a thirty-second video commercial aimed at promoting your book. We will upload this to our YouTube channel where an enormous audience will have access to it.

AUTHOR PROMOTIONAL WEB PAGE

A dedicated webpage will be created for your book. This page will detail critical information about your book: the title, ISBN, your name, a cover image, the retail price, and most importantly, direct links to your book's "sale" page on the sites of major distributors like Amazon, Apple, Barnes & Noble and Google (and Audible in the case of audiobook editions).

WORLDWIDE DISTRIBUTION

As a member of the Ingram Content Network, all of our print edition titles are available worldwide at over 40,000 bookstores, libraries, and online retailers.



Profiting from Bookselling

An oft-asked question from authors is how do they make money and are royalties different with different formats? Here's a quick review of how Cloverly Publishing works to keep as much money in your pocket as possible. For more details, we encourage you to speak with your Cloverly publishing agent.

Print Books

When a customer purchases your print book, the payment flows through our wholesaler, Ingram Content Network, the world's largest and most respected book distributor. Whether bought from Amazon, Barnes & Noble, or an independent bookstore, Ingram handles the transaction.

Think of Ingram as the sole purchaser of your book. They buy it at a fixed 50% wholesale rate and then resell it at a price they determine. For example, if your book's retail price is \$20, Ingram pays \$10 (50%) to us. Regardless of what retailers pay Ingram, your cut remains the same.

From that \$10, printing costs are deducted. If printing costs \$4, you profit \$6 per book. This model is standard across the publishing industry.

eBook Publishing

eBook sales are even more straightforward—no wholesalers like Ingram are involved. Retailers like Amazon, Apple, and Google collect the payment, deduct a 30% platform fee, and remit the remaining 70% to us.

For example, if your eBook is priced at \$10, you receive \$7 per sale—pure profit since there are no printing costs. Given the higher margins, we strongly encourage eBook sales.

Audiobooks

Audiobook earnings are simple: you receive 40% of the retailer's collected revenue (from Amazon, Audible, Apple, etc.).

Since audiobooks retail at higher prices, they can be highly profitable. For example, on a \$29.95 audiobook, you earn nearly \$12 in pure profit.

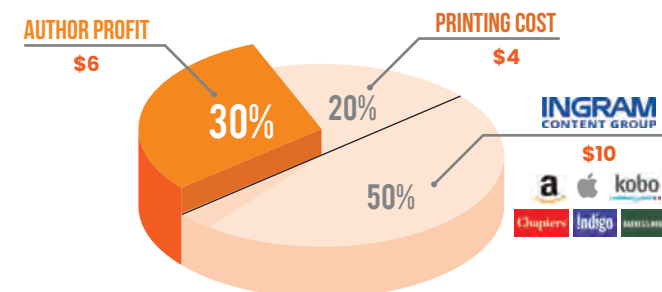
How Does Cloverly Make Money?

We are your publishing partner, meaning we only profit when you do. You keep 100% of sales proceeds until you recoup your investment in publishing costs. After that, we take a small fee of just 25 cents per book sold—you keep the rest!

Profiting from Bookselling

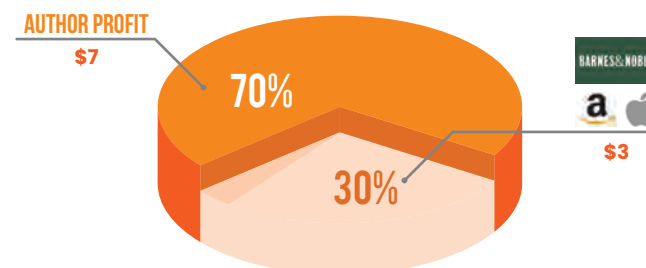
PRINT BOOK

RETAIL PRICE: \$20*



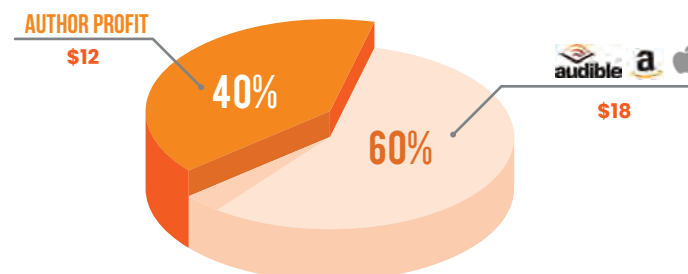
EBOOK

RETAIL PRICE: \$10*



AUDIOBOOK

RETAIL PRICE: \$30*



* For illustrative purposes only; subject to change per each retailer's terms and conditions. Retail pricing and printing cost subject to vary from book to book.

Cloverly Audiobook Publishing

WHAT SETS US APART?

At Cloverly Audio, we put authors first with our comprehensive audiobook production services. Other companies claim to offer audiobook production, but very few guide you through the entire publishing process like we do. Our team of seasoned audio and sound professionals manages every aspect of audiobook production, and our talented team of in-house narrators and voice actors have the expertise to turn your book into a compelling audiobook.

When you choose Cloverly Audio, you're partnering with a full-service audiobook publisher that handles every detail. From professional voice acting and production to audio enhancement, digital formatting, distribution, promotion, and sales revenue management, we handle the entire process seamlessly. No hoops to jump through, no extra work on your end—just a smooth and effortless journey to publishing your audiobook.

CREATING AN AUDIOBOOK – HOW IT WORKS

Many audiobook production companies limit their services to the basics, acting primarily as recording studios and often leaving you to navigate the complexities of formatting, technical compliance, and distribution on your own. We go beyond that and ensure your audiobook meets all the requirements for digital platforms such as Amazon, Apple, and Audible. Your involvement is simplified—you communicate with one of our Audiobook Producers to select the perfect voice actor, review progress along the way, and leave the rest to us.

SELECTING YOUR PROFESSIONAL NARRATOR FOR AUDIOBOOKS

Our team of narrators are highly experienced professionals with impressive portfolios in audiobook narration. In point of fact, they are called voice actors in the audiobook industry. These actors are adept at understanding the literary characters you created and bringing your story to life through the magic of narration. We offer a wide array of talented in-house narrators, chosen to match your book's genre, themes, accents, and tone. This ensures that you'll find the perfect audiobook narrator for your book.

CASTING AND PRE-PRODUCTION

You'll work closely with one of our Audiobook Producers who will guide you through the audiobook publishing process. We begin by collecting your narrator preferences via a detailed survey that covers elements like character accents and voice actor gender. This survey is a critical part of the audiobook publishing process, and the best opportunity to ensure your book is presented properly. For example, primary character name pronunciation is key, especially when you consider that the main character name could be uttered over 200 times in an audiobook! Once you return this survey, your assigned Audiobook Producer will work internally with our Casting Directors to present three voice talent samples that include audio clips of the narrator's previous work. After you select a narrator, the selected voice actor will read a short excerpt from your book for final approval. This way, you can actually hear your book come to life! This audiobook production service is extremely rare, and one we're quite proud of!

NARRATION AND PRODUCTION

Once you've selected your ideal audiobook narrator, we move forward with the production process. Our expert audiobook production team, headed by your Audiobook Producer, ensures smooth progress, with narration typically recorded chapter by chapter. Post-production editing is handled by our skilled audio engineers, and while this can be time-consuming, the attention to detail ensures top-quality output. To ensure your audiobook is progressing in the proper fashion, most authors will receive a partial (about 1/3 of the length of the book) narration of the work, so that any issues are handled promptly prior to completion. That's a final check for the author to ensure the narration survey answers are adhered to. Once you approve that segment, work continues to be produced and passes rigorous quality checks—including verifying bitrate, sample rate, and codecs. Upon completion of your created audiobook, you'll receive the final audio files. Together, we'll bring your story to life and prepare it for worldwide distribution.

DISTRIBUTION

When we receive your approval we will upload your audiobook to the major platforms: Amazon, Audible, and Apple. Your print book cover art will be used on the audio edition to ensure a consistent retail presentation. An ISBN or ASIN will be assigned for your audiobook edition which lists you as the author and Cloverly Audio as the publisher. This guarantees proper listing alongside your print and eBook versions.

PUBLICITY/PRESS RELEASE

Once your audiobook is listed for sale on Amazon, Audible, and Apple, we will write an original press release to emphasize its availability in audiobook format. Upon your approval, we utilize the most recognized and respected professional newswire service to distribute the release to various media outlets to help generate media buzz for your audiobook edition. While we can't guarantee any actual placement, we distribute to thousands of media outlets including TV, Radio, Website, social media influencers and podcasts, and have quite garnered quite a lot of attention and press for authors just like you.



SALES PROCEEDS

We're your publishing partner, so we only earn when you do. You'll keep 100% of your sales until you've recouped your publishing costs. After that, we simply receive a small 25¢ fee per audiobook sold – and you keep the rest!

COST

We offer a transparent, cost-effective solution for creating, promoting, and distributing your audiobook. Unlike other companies that base pricing on the final hours of narration and editing—making cost unpredictable, our approach is simple. Provide us with your word count and basic book details, and we will give you a clear, upfront cost. It's that simple with no surprises!

Our all-inclusive package covers distribution across the top three audiobook platforms of Audible, Amazon and Apple, and the creation and distribution of a national press release. Our flat-rate pricing ensures low initial costs, and we structure our earnings primarily through a minimal cut of future sales. As mentioned above, you keep all your proceeds until you've recovered your publishing costs, after that, we only ask for 25 cents per unit sold.

Things we do: We take your published book or eBook (if accepted for publication by our review team) and turn it into a professionally polished single-voiced audiobook. We offer a huge selection of voice actors and provide three to choose from after receiving your survey. We only offer comprehensive publishing packages- everything you need (and nothing you don't) from start to finish. This includes most, if not all, of the above services.



Cloverly Academy

Cloverly Academy consists of a group of accomplished publishing executives, authors, educators, content creators, and marketing professionals who are dedicated to the power of the literary community and knowledge sharing. Thousands of informational videos spanning hundreds of topics related to the publishing world are available for everyone in our community to see, promoting a collaborative and supportive environment.

Our robust video and print resources are crafted by seasoned authors and industry experts passionate about helping you achieve your goals. Here's what you'll find:

Publishing Made Simple

Decode the mysteries of self-publishing, traditional publishing, and everything in between.

Comprehensive Writing Guides

Sharpen your craft with step-by-step tutorials, prompts, and strategies to make your stories unforgettable.

Expert Writing Tips

Get insights that make writing smoother, more engaging, and more fulfilling.

Supportive Community

Connect with like-minded authors and gain inspiration from a network that truly understands your journey.

The Academy's mission is to empower you to turn your writing dreams into reality. Whether you're refining your first draft or preparing to pitch to publishers, Cloverly Academy's educational resources for authors are designed to meet you wherever you are in your process. From writer's block, to polishing your manuscript and promoting your book, there's something for every author at CloverlyAcademy.com

The Cloverly Academy site is where aspiring and established authors come to thrive. Whether you're just beginning your writing journey or preparing to publish your next masterpiece, our expert-curated author resources are here to guide you every step of the way. At Cloverly Academy, we believe every writer deserves access to tools and insights that spark creativity and drive success. From mastering the art of storytelling to navigating the complexities of publishing, we offer practical writing tips and actionable publishing advice tailored to meet your needs.

Imagine having a library of knowledge at your fingertips—one that fuels your creativity and confidence. That's the Cloverly Academy difference.

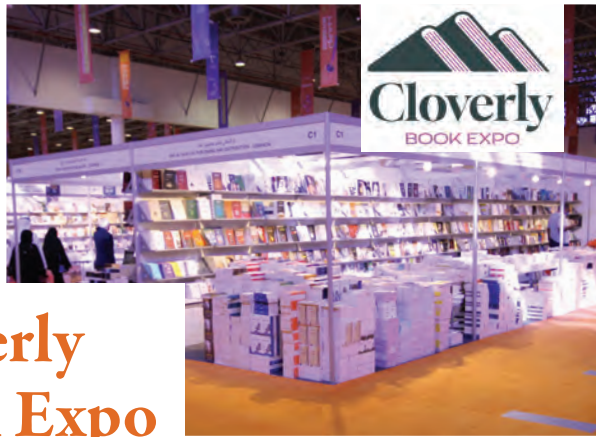
Cloverly Conversations

At Cloverly Publishing, we know that nothing beats the visibility of a TV interview to create buzz around your new book. For select authors, we offer exclusive opportunities for a TV interview book launch promotion, broadcasting your story in front of a nationwide audience. A nationally televised interview can give your book the exposure it needs, allowing you to connect with viewers on a personal level and drive sales through heightened media attention.

Wondering how to get a TV interview for your book launch? Cloverly Publishing has you covered. With our extensive media connections, we secure prime interview spots on a popular TV show, Cloverly Conversations. It's a show dedicated to authors and new book releases. During these interviews, you'll have the chance to discuss your inspiration, the writing process, and the heart of your book, offering viewers a personal insight that can't be captured in text alone.



Cloverly Book Expo



Displaying your newly published title at an International Book Fair is one of the best ways to ensure proper marketing and worldwide exposure. However, it is unreasonable for a new author to spend tens of thousands of dollars renting a display booth at one of these shows. The additional expense and hassle of renting booth furnishings, clearing items through international customs, travel/lodging to expensive and inconvenient locations makes the choice easy: let Cloverly Publishing represent your book at these fairs!

This service is ONLY available to authors published under one of the Cloverly family of brands. If you are a current, pending or past Cloverly author, please contact your Project Manager to discuss which show may be best for your title. A minimal investment can go a long way when it comes to international book fairs.

Here are some of the premier fairs we regularly attend where we can display your book:

London Book Fair

Bologna Book Fair

Sharjah Children's International Book Fair

Beijing International Book Fair

New York Library Association

Book Fair

Guadalajara International Book Fair

Frankfurt International Book Fair

Grab Attention for Your Newly Published Titles

International book shows and fairs are truly an effective means for drawing international attention to a newly published title. Book fairs provide an exceptional opportunity for Cloverly Publishing to connect with industry professionals, including other publishers, retailers, distributors, librarians, and entertainment content purchasers.



Direct Reader Engagement

On behalf of our authors, Cloverly Publishing can directly interact with potential readers and other interested parties, creating personal connections that go beyond mere digital marketing. This face-to-face interaction allows us to present your new title to large numbers of interested readers, all under one roof over a short period of time.

Brand and Book Visibility

Displaying your book at a fair can help:

- Promote your brand
- Showcase your title to a targeted audience
- Attract potential new readers and industry professionals
- Expand your fan base
- Increase book sales
- Use marketing materials like brochures and banners to attract additional attention



How does it work?

If you choose to have us display your book at a particular fair, we will ship print editions of your book directly to the host city of the fair. We clear customs, bring your books to the fair, and set up the physical edition at our booth alongside our other titles. An agent will staff the booth to answer questions from librarians, booksellers, distributors, educators, agents, and film production companies who attend these shows. Any connections or potential leads will be relayed to you at the end of each and every show.

Exposure and discoverability is key to marketing your book. This Cloverly service puts your book directly in front of thousands of book buyers at the book fairs we attend. We also provide important information on how these book buyers can purchase books through major retail outlets such as Amazon and Barnes & Noble, as well as large distributors that provide important services and sales channels to librarians and schools in the US and around the world.

If you're looking for unique and successful ways to promote your new book, make the most of Book Expos and Fairs by connecting with Cloverly. Get your book the exposure it deserves!



Cloverly Entertainment

LIGHTS, CAMERA, ADAPTATION: YOUR BOOK COULD BE THE NEXT HIT MOVIE!

That's right- to get to the big screen, your story first needs to be converted into a treatment or screenplay. Most Hollywood executives and studios will not review a published book or manuscript- they require a finished screenplay or similar treatment. Writing a screenplay from a book is truly an art requiring a deep understanding of both storytelling and the cinematic medium.

Our Emmy nominated partners will begin by commencing an in-depth reading of your book and then identifying your book's central themes, characters, and plot points that will form the foundation of your treatment or screenplay. These should be preserved and adapted to the treatment or screenplay to the greatest extent possible. It is critical that the important and engaging elements that make your story interesting are retained in the script.

The next task for our screenwriter will be to create a high-level outline of your screenplay that outlines the plot, characters, and interactions. All of the many details in your book, while engaging and valuable, will need to be compressed down into a concise and suitable screenplay time frame. This is the art involved in treatment and screenplay writing. As difficult as it may have been for you to write a 40,000-word book, it is far more difficult to adapt that book into a short treatment or a runtime screenplay less than 2 hours without losing the "spirit" of the story. Character development and dialogue are the essential components of a professionally written screenplay. Since motion pictures are solely a visual storytelling artform, most character traits need to be conveyed through dialogue. Again- this is another one of the difficult tasks involved in the art of professional screenplay writing.



Cloverly Collegiate Publishing

HOW CAN PUBLISHING A BOOK BE YOUR CHILD'S KEY TO ELITE UNIVERSITY ADMISSION?

As all parents know, the college admission process has become more competitive than ever. Straight-A students with near perfect SAT and ACT scores are routinely denied admission to the nation's top universities.

College admissions officers and high school counselors all agree that universities are looking for applicants who stand out among the crowd, and great grades are so common nowadays that they are not the "standout" items college admissions offices are looking for. Students who play the violin, are on the debate team, engage in community service and have great test scores are a dime a dozen – they no longer seem to rise above their peers. Universities are looking for something else – something interesting and different to distinguish an applicant from all of the others.

Many parents engage SAT tutors, essay writing consultants, ACT tutors, community service coaches and a myriad of other services to get their children even the tiniest of advantages. While these things can be helpful, none tend to move the needle very much.

However, only a handful of the 1,300,000 students who applied to college last year could add "published author" to their application. Just as it is a milestone achievement for adults to have published a book, so too is it a standout credential for an incoming college student. Plenty of applicants play an instrument, are on the debate club and performed community service at a local hospital, but virtually none published a book. This is your child's opportunity to rise above the rest. It encapsulates, in one neat package, all the qualities that college admissions officers seek: strong organizational skills, expressive and articulate writing, originality, a willingness to think outside the box, and a commitment to accomplishing goals.

Your student will need to have a concept of what he/she would like to publish. Then, he/she will assem-

ble a general outline with the assistance of one of our editorial writing coaches (typically someone credentialed with a master's degree in writing/journalism from an Ivy League university). Over the course of six weekly one-hour video conference sessions, your child's editorial assistant will, in conjunction with your child, transform the simple outline into a professionally published book that will be made available worldwide at retail outlets in print and eBook editions. It is that easy to give your child the true edge he/she needs in the college application process. This is not ghostwriting. Your child/student and ONLY your child/student will be credited with being the author of the book. Our editorial writing coach will mentor and work with your student throughout the process, but all material in the book will have emanated from and be the property of your student/child.

Why Self-Publishing is the Best Avenue for 99% of Authors

Traditional Publishing:

Historically, authors only had one path to publishing and that was the “traditional” route. Authors would have to plead with traditional publishers to consider their manuscript for review. Typically, these traditional publishers would ignore the small and independent authors and just toss their manuscripts into the trash bin. Indeed, the overwhelming majority of unsolicited manuscripts sent to a traditional publisher will never cross an editor's desk. The few traditional publishers that are still in existence today focus on titles from established authors with proven sales records and ignore new aspiring authors.

Self-publishing/Hybrid Publishing:

This is the most popular choice by authors, as these types of publishers (and the Cloverly Group family of publishing brands in particular) are happy and willing to review manuscripts from independent and new aspiring authors. In fact, such new authors often exhibit more talent and commercial potential than established authors published by traditional publishers. While there is no guarantee of acceptance when you submit your manuscript to a firm like Cloverly Publishing, you and your manuscript will nonetheless be treated by Cloverly with the respect that every new author deserves — a fair and methodical review of your manuscript— regardless of whether you have ever been published previously. Further, because the Cloverly Group family of brands covers so many distinct genres (fiction, illustrated children's books, faith based Christian works, audiobooks, etc.) your manuscript will be reviewed by a team of editors familiar with your specific genre. If you are fortunate enough that your manuscript is accepted, you will be alerted within several business days and a publishing agreement specifying the many tasks we will perform on your behalf will be provided to you for review. For a minimal investment, you will have the opportunity to transform your manuscript into a superbly polished book, distributed through our partner distribution networks in print, digital, and optional audio format worldwide — all while you maintain full ownership, creative control, and keep the vast majority of profits generated!

How and What to Send to us

A completed manuscript is essential. We strongly advise against sending us a partial or sample manuscript — we simply cannot assess a manuscript without a complete understanding of the overall story. We need to accurately gauge the storyline, continuity, characters, etc. and that's something that can only be done with a complete manuscript. While we prefer a Word (Microsoft) or Pages (Apple) document, we can review a PDF file as well. Let one of our literary agents know what format you have (even if it is hand-written) and we will do our best to accommodate you.

“

Most of us are not layout artists, book cover illustrators, or editors. Even if I had the bandwidth, it would pale in comparison to what Cloverly has done for our family. They guide authors through every step of the publishing journey, from start to finish, including eBooks' and audiobooks. Their service is outstanding, and they have such great patience. Our family will be back for more soon!

Paul Crocker (Cloverly Publishing)

“

This was my first time writing and publishing and Cloverly Publishing was great to work with. They made it very easy for me to get my work in print. I will definitely use them again.

Juvonda Jones (Cloverly Christian)

“

Cloverly publishing is a 10 out of 10 in my eyes. They were amazing to work with through all of the steps of publishing our children's book. It was effortless working with Cloverly. The entire staff was very professional and they made everything so simple and easy to understand.

Lisa Johnson (Cloverly Children's)

“

Cloverly Audiobook has been terrific! This entire audiobook process from submitting my book to choosing a narrator and then letting them produce our audiobook has been seamless. They make the process of making an audiobook easy for the author, and since I am busy helping others plan for their retirement, my burden was lifted, and it was a godsend. I appreciate great customer service and I'm already thinking about my second book! Thanks, Cloverly!

Richard Hanson (Cloverly Audiobook)

“

I just published my very first book with Cloverly Publishing. This company has made this a very easy process. I never thought I would ever publish a book. It has always been just a pipe dream of mine, but they've made me really feel like family with how easy they communicate and reach out. And anybody who ever thought about wanting to publish a book, you know, use Cloverly Publishing.

Angela Dormiani (Cloverly Children's)

“

It has been an absolute pleasure working with you! Amazing! I can't thank you enough for your kindness, patience and encouragement!

Lisa Mirabile (Cloverly Publishing)

“

“...Their team has been incredible to work with. They have been very up front. The process, from the phone calls to the contracts, has all been seamless, easy to understand. Nothing has ever felt shady or unclear, and they have been extremely helpful. It has been a really great experience working with them!”

Stephanie Monroe (Cloverly Christian)





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